



Testimonial: Motorola Two Way Radios

We have been using the Motorola CLP1013 two way radios for several months now and the improvement in the day to day operations has improved noticeably in such areas as customer service, productivity, safety and security.

Using the radios keeps our employees constantly connected with each other. Sharing information makes them better informed when it comes to answering customer's questions or aiding them with the location of a product. Anyone can instantly respond and assist others. New hires can ask questions and hear other employees exchange information. Responsiveness is essential to sales and customer service. Employees can be deployed instantly to attend to merchandise that is running low or that needs to be replenished, reducing the possibility of out of stock situations and the potential for lost sales. Price checks are dealt with more quickly, and discretely, reducing customer wait times at the checkout and reducing the amount of paging done over the P.A. system. Employees are more efficient because there is no need to drop whatever it is they're doing to find and talk to other employees to address customer inquiries.

We can quickly alert the appropriate staff to attend to wet floors or broken glass to prevent accidents from happening.

Employees can discretely be notified to monitor any suspicious activity in order to prevent theft and to deter crime.

Management is always accessible anywhere in the building to answer any employee enquiries.

The use of these Motorola radios has helped to make our operations run more smoothly and our employees work more efficiently.

I would highly recommend the use of Motorola two way radios to anyone who is interested in improving customer service, productivity, safety and security in their grocery retail business.

Yours truly,

Jason Da Costa